



Social Impact Through Exploring An Ocean of Opportunity

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Chalmers University of Technology





“We always overestimate the change that will occur in the next two years and underestimate the change that will occur in the next ten.”

- Bill Gates, The Road Ahead, 1996

Something Fundamental is Changing

FIRM	FOUNDED	EMPLOYEES	MKT CAP
BMW	1916	130,000	\$56B
UBER	2009	16,000	\$72B
MARRIOTT	1927	177,000	\$40B
AIRBNB	2008	10,000	\$38B
WALT DISNEY	1923	199,000	\$171B
FACEBOOK	2004	25,000	\$422B
WALMART	1962	2,200,000	\$300B
ALIBABA	1999	66,000	\$353B







H.I.S. Co. Hotels Run by Robots



Check-in

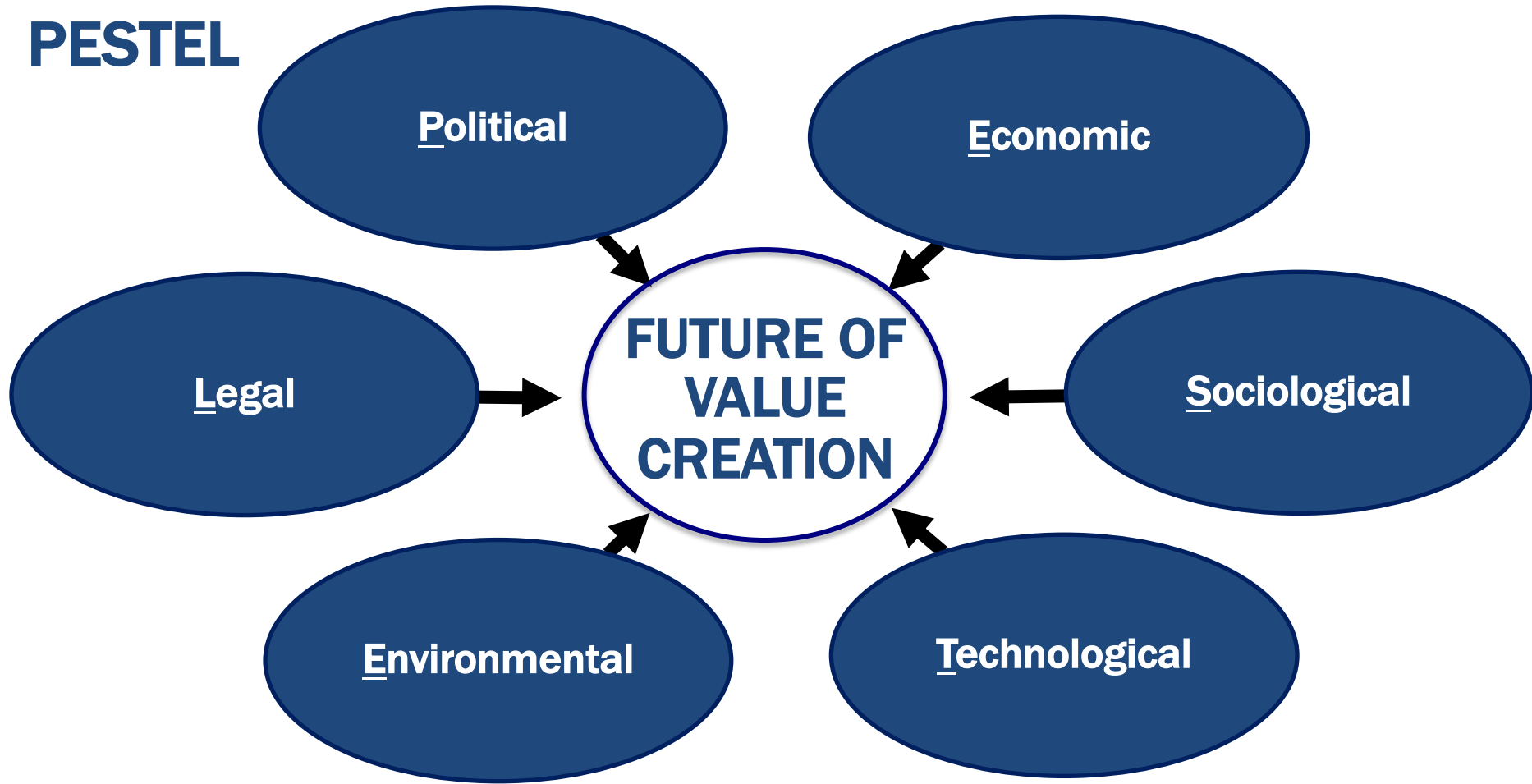


Food deliveries

Other Automated Tasks

**Concierge, Porters, Cleaning, Lawnmowing, Room Service,
Robot Trashcan, Robot Fish**

PESTEL









Exploitation

Exploration



Peniche, Portugal

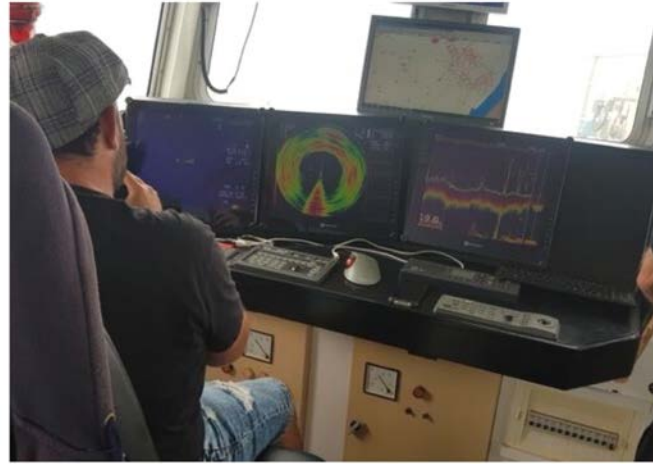
One Hour North of Lisbon





Centuries of Tradition

Marine Skills



A Collective Spirit



As sardine stocks dwindle, Portuguese fishermen's futures in question

GlobalPost

June 13, 2018 · 2:30 PM EDT

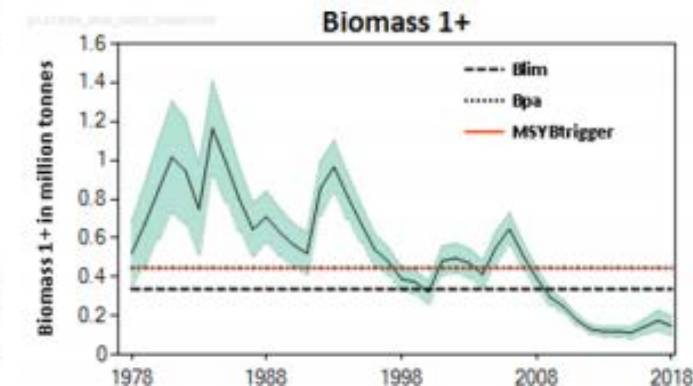
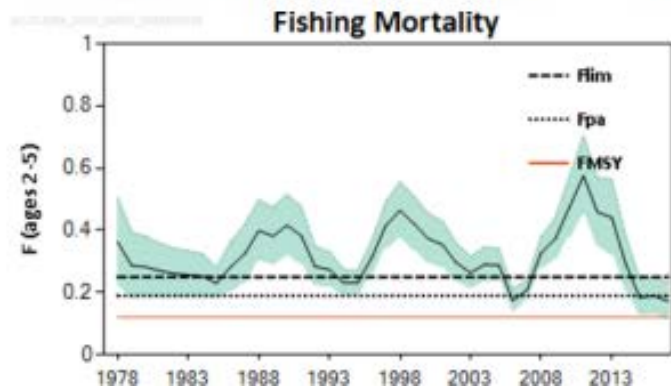
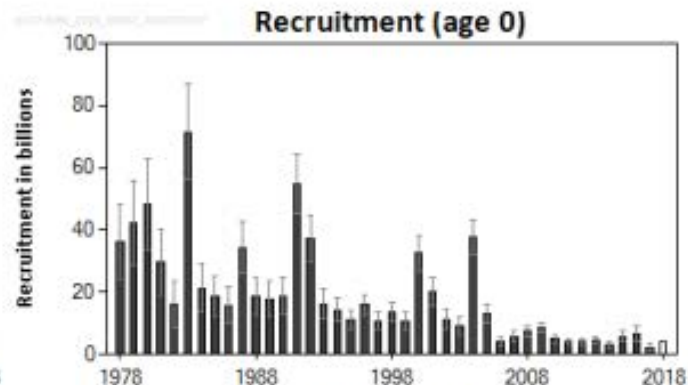
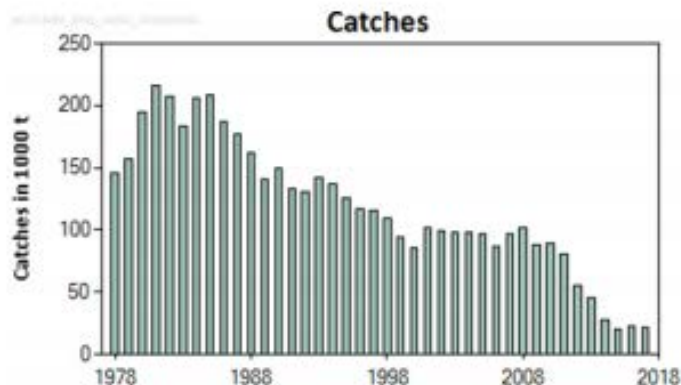
By Jenny Barchfield



Tragedy of the Commons



Declining Sardine Biomass



S. Garrido

SOCIEDADE FRIGORIFICA DE PENICHE LDA





Koholo
surf.com



Closed for the Season

A Broken Economic Model



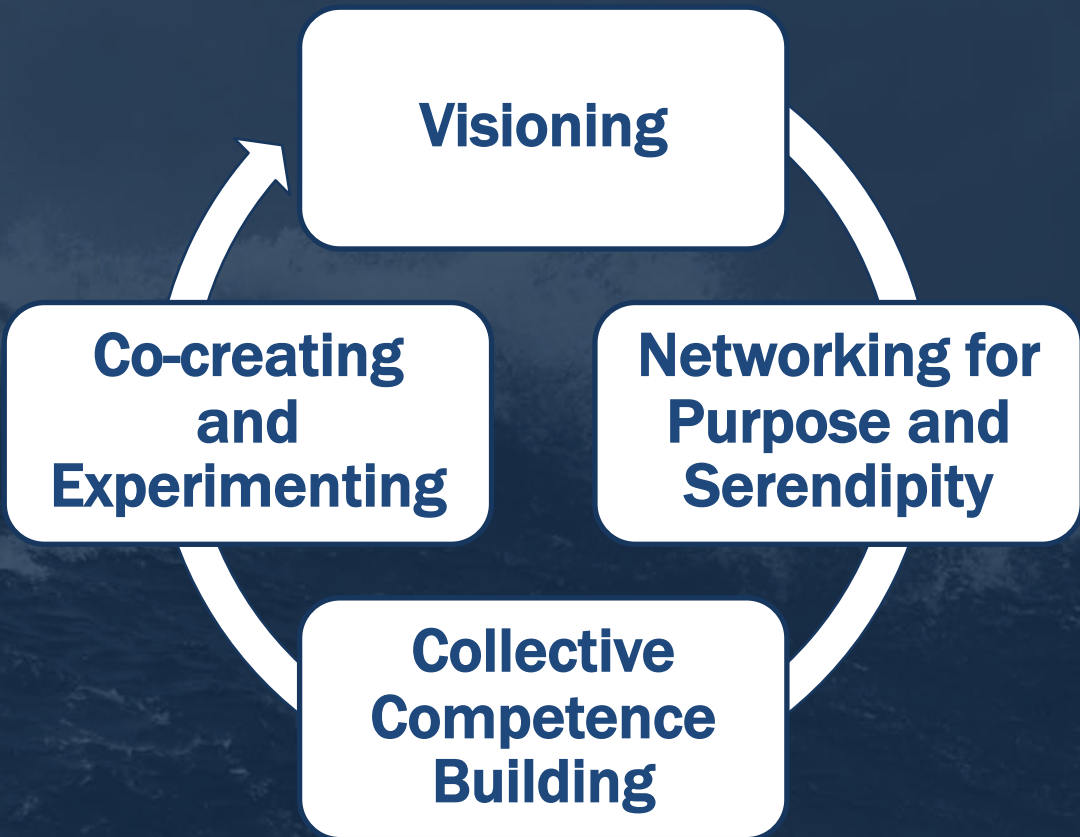
**How might we empower
coastal communities to take
back their future?**



Exploitation

Exploration

Exploration



Underutilized Resources

Digital Nomads

Tourists

Local Industries

Shipyard

Warehouses

Port

Entrepreneurs

University

Fishermen

Students

Fishing Boats





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TECH
HUB

Vision & Goals

To be a hotspot for entrepreneurial activity
and a flagship in ocean innovation

To empower researchers, students,
entrepreneurs and businesses under one roof to
find innovative solutions to societal problems

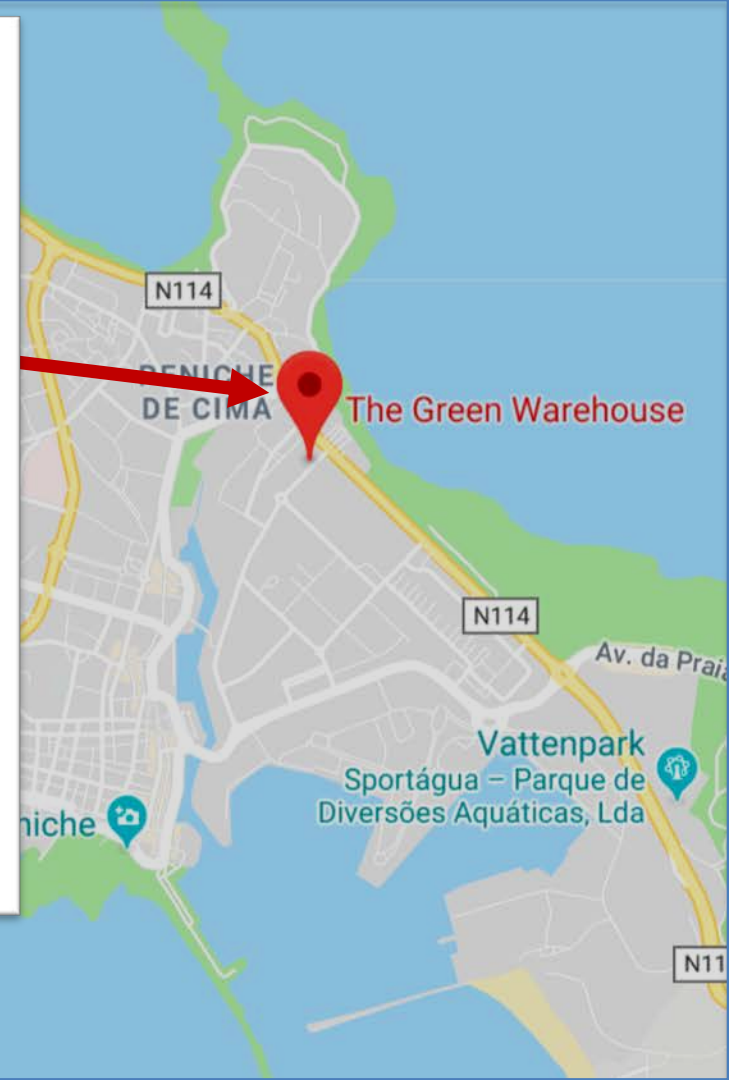


**Peniche
Motorcycle Club**



AFRODITE
PENICHE

P-E-2492-C
AFRODITE

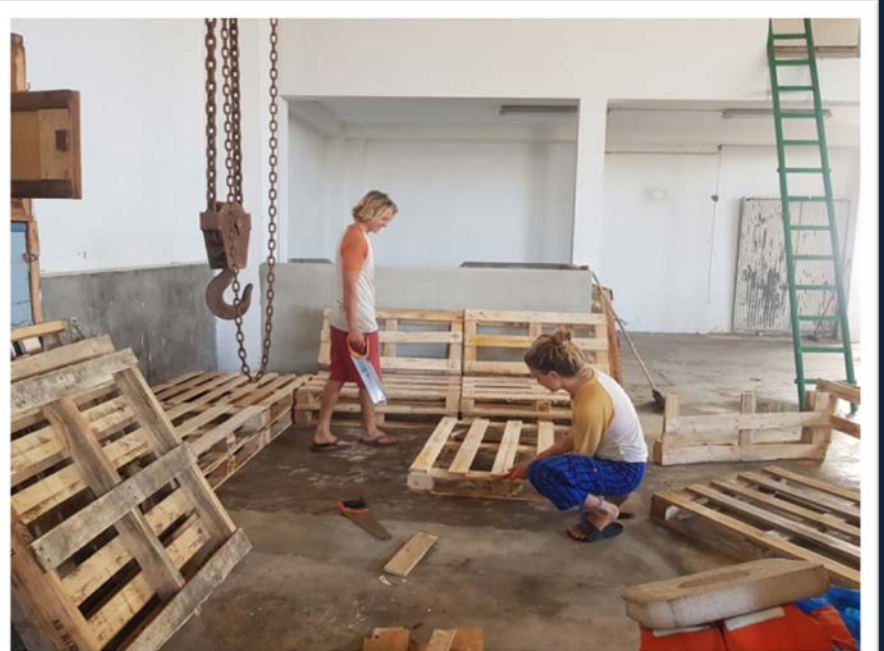


Ocean Tech Hub, LDA

"The Green Warehouse"

A coworking/coliving/colearning space

Acquired July 2018

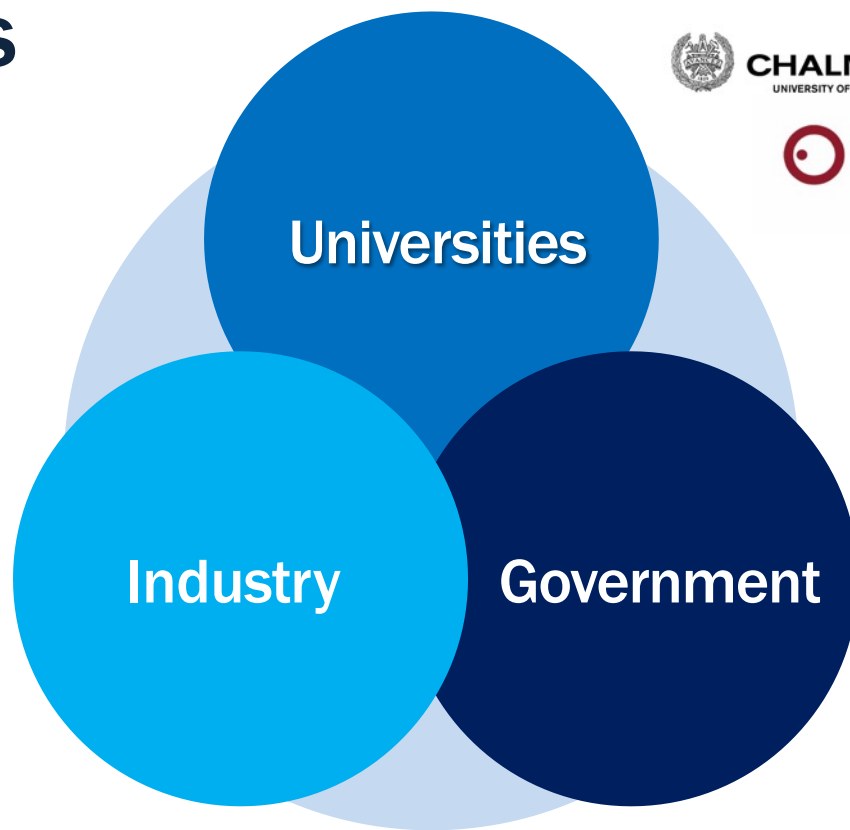




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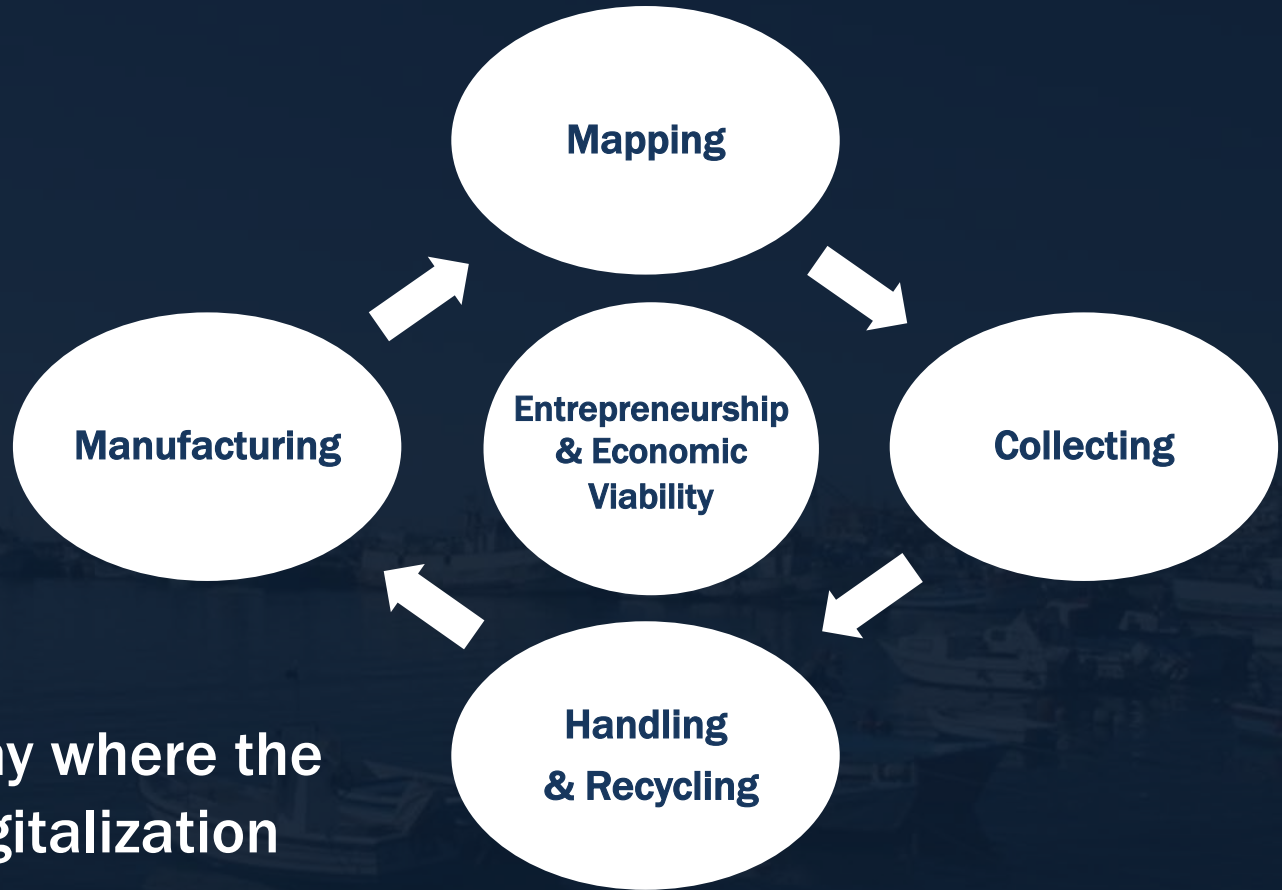
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Marine Litter on Peniche Seafloor





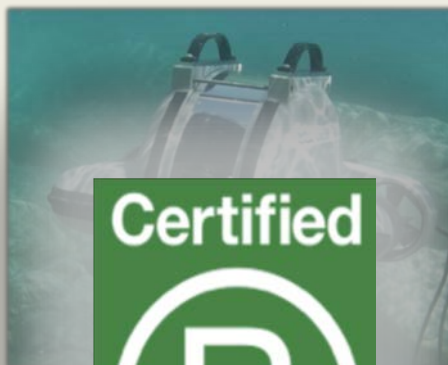
**A Circular Economy where the
Ocean Meets Digitalization**



Solar Panel



**Artificial Intelligence
Underwater Drones**



Blockchain

Certified



Corporation



Repurposed Ships

Self-driving Pod



3D Printer



Graphene



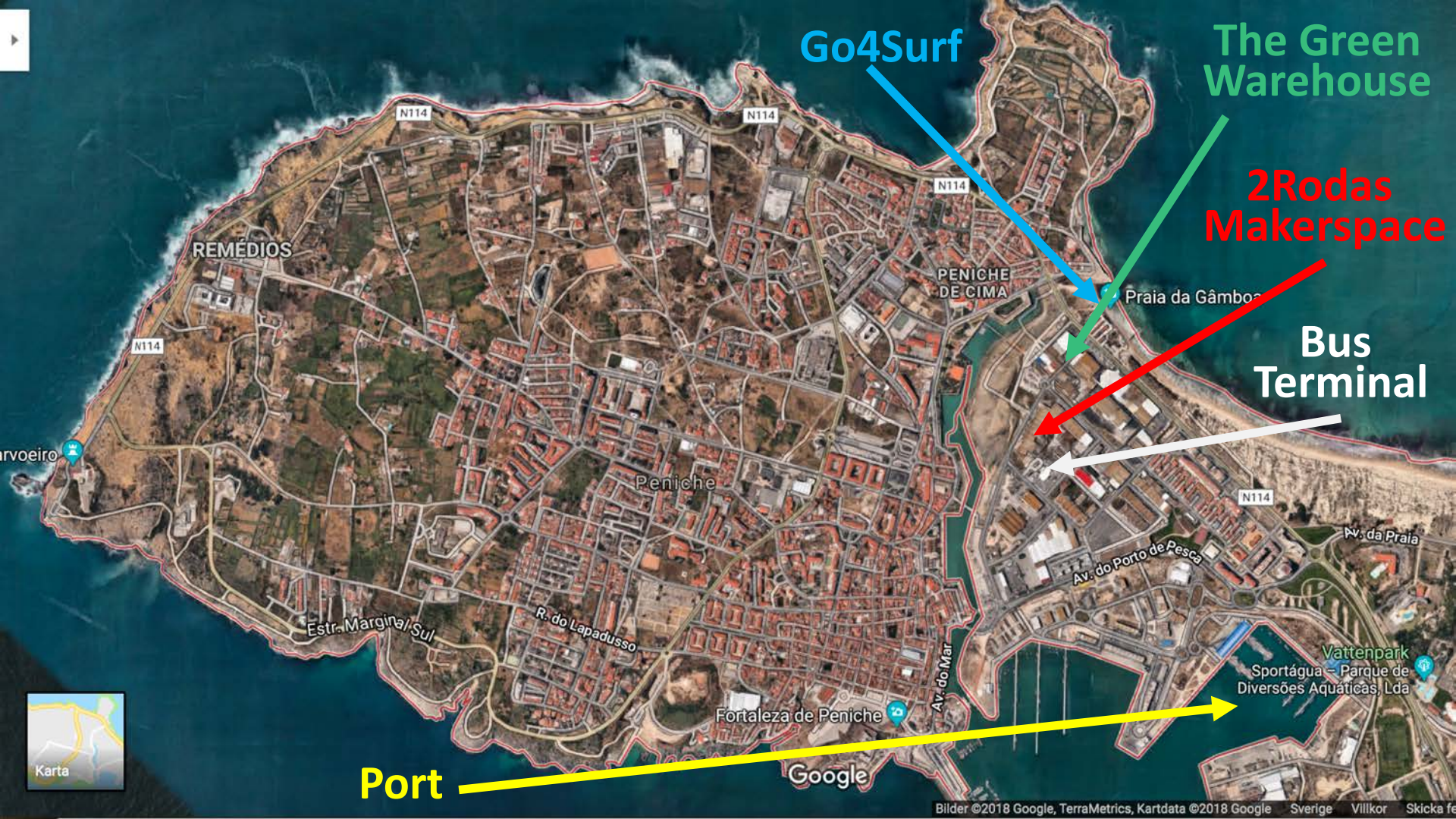


Enabling Marine Communities for New Ocean Opportunities

- **Marine simulations**
- **Robotic and drone technology**
- **Artificial intelligence**
- **New material technologies**
- **Additive manufacturing**
- **Internet of things**
- **Blockchain**

Entrepreneurial Mindset





Go4Surf

The Green Warehouse

2Rodas Makerspace

Bus Terminal

Port

Google

The background of the slide is a photograph of a ship's deck, likely a research vessel, with several crew members in orange and blue gear working. The image is overlaid with a semi-transparent blue filter. In the top left corner, there is a black circle with a white border containing the text 'OCEAN TECH HUB'.

OCEAN
TECH
HUB

Vision & Goals

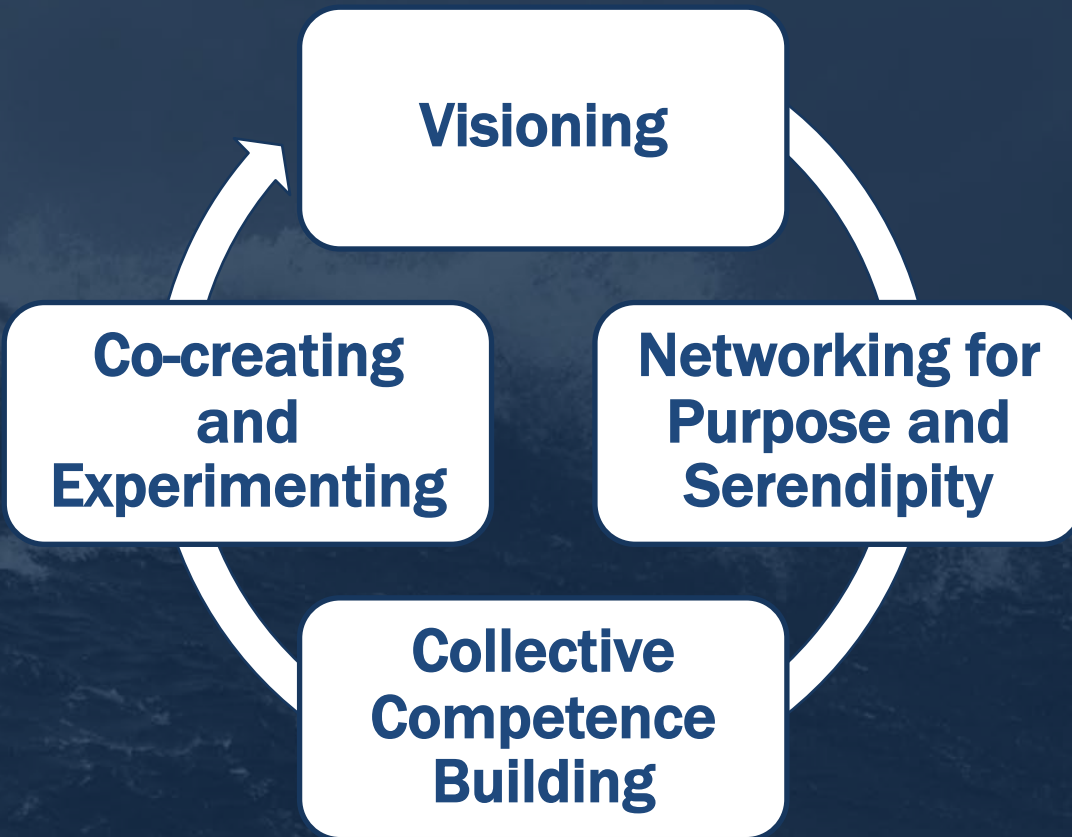
To be a hotspot for entrepreneurial activity
and a flagship in ocean innovation, and
a showcase in circular economy

To empower researchers, students,
entrepreneurs and businesses under one roof to
find innovative solutions to societal problems



"Best Practice" Presentation for EMFF Managing Authorities

Exploration



Exploration



If you love knowledge, set it free!



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GO4
SURF

